



LE GRAND BELLEVUE
GSTAAD

PERFECT MOMENT LAUNCH GSTAAD SWEATER EXCLUSIVELY AT LE GRAND BELLEVUE, GSTAAD

In an exciting new collaboration for the Winter '18 ski season, Perfect Moment has joined forces with Gstaad's chicest five-star hotel, Le Grand Bellevue, to produce an exclusive limited-edition 'Gstaad' sweater – an extension to their successful line of signature slogan knits.

One of the oldest palace hotels in Gstaad, [Le Grand Bellevue](#) re-opened under new ownership in January 2014, redefining the notion of casual elegance in this famously traditional winter resort. Located in the heart of Gstaad village amidst the snow-capped Swiss Alps, Le Grand Bellevue is a contemporary 57-room hotel with a bold colour scheme, eye catching prints, is home to the region's largest alpine leisure spa – the 3,000 square metre Le Grand Spa – and two Michelin-starred restaurants, LEONARD's and the iconic Chesery.

A second home to Perfect Moment's Creative Directors, Jane and Max Gottschalk, during the Winter ski seasons, Gstaad has always held significant importance to the brand.

"It felt like a natural next step to develop a sweater bearing the 'Gstaad' name, and Le Grand Bellevue is the perfect partner – we're really excited to be working together", says Jane Gottschalk, Creative Director, Perfect Moment.

The limited edition 'Gstaad Sweater' is made from 100% merino wool, and will be available in three colour block combinations, sold exclusively at Le Grand Bellevue.



£200

Exclusive to Le Grand Bellevue Gstaad

Notes to Editors:

Born in Chamonix, the Perfect Moment journey began over ten years ago from the vision of Thierry Donard, renowned sports filmmaker and professional skier. The Perfect Moment vision is to provide stylish performance active wear that can be worn as fashion pieces as well as sport. Perfect Moment also offer men's and kids collections.

Le Grand Bellevue re-launched in January 2014 after a year-long renovation by dynamic young owners, Daniel and Davia Koetser. In the heart of Gstaad village, the hotel was originally built in 1912 as a Cure House and Spa. Family-owned, managed and designed, the hotel comprises 57 bedrooms. Bold colours, eye-catching prints and elegant furniture make up the interiors. The hotel's signature restaurant LEONARD's offers exceptional Michelin-starred cuisine whilst the more intimate 18-seat Le Petit Chalet serves up a menu of hearty Swiss dishes. An on-site sushi bar serves up the freshest sushi in the Alps, and the off-site Chesery restaurant offers a range of fine dining options from Michelin-starred chef Robert Speth. Other features include an art-deco bar and cocktail lounge, Cigar Lounge, Private Cinema and the Gstaad Yacht Club. Le Grand Bellevue is home to a 3,000 square metre spa in partnership with organic English brand, Bamford and Cellcosmet. Le Grand Spa features a Thermal Oasis, indoor swimming pool and outdoor relaxation pool, well-stocked fitness suite, comprehensive roster of complimentary fitness classes and expert in-house Personal Trainers, Physiotherapists and Osteopaths.

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