

Le Grand Bellevue welcomes guests back for the long-awaited winter season with a series of exclusive packages which celebrate the very best of the Bellevue and Gstaad



SWITZERLAND, November 2021| Perfectly positioned in the heart of quaint Gstaad and amidst the snow-covered Swiss Alps, this winter <u>Le Grand Bellevue</u> will offer slope-starved skiers a winter wonderland escape to write home about with the introduction of a range of new and exclusive winter experiences. With agents and operators reporting a spike in enquiries for ski holidays since the news of quarantine-free travel for double-jabbed travellers was announced this summer and with bookings receiving a further boost following the scrapping of the travel traffic light scheme and that PCR tests could be substituted for inexpensive lateral flow tests, excitement for this winter season has reached an all-time high. "Our bookings are running at two-and-a-half times the usual number at this time of the year," Craig Burton, managing director of Ski Solutions, a specialist ski travel agent, confirms. "France, Switzerland and Whistler are selling strongly."

As such, and to coincide with the hotel's reopening from 10th December, the team at Le Grand Bellevue have designed a trio of packages tailored to tempt the wellness warriors with some icy itineraries, to fit the whole family with a private and exclusive ski-cation in the hotel's private pads or to satisfy the Alpine adventurers with an authentic experience to see in and celebrate the season Swiss-style.

Ice Rituals: Healing Waters at Le Grand Spa

It's no secret that, emerging from the pandemic, individuals are vowing to take better care of their wellbeing and are taking an increasingly holistic approach to doing so. The building rhetoric and focus on methods to achieving optimum health has sparked a growing interest within the world of wellness around the mental and physical benefits of engendering brief doses of positive or "hormetic" stress upon the body. Inspired by the growing body of research which demonstrates how manageable stressors can positively benefit the immune system, Le Grand Spa's Ice Rituals package has been designed to encourage guests to challenge their resilience in a controlled environment by exposing the body to a series of cold therapies in the spa's 17 interconnecting hot-and-cold zones. During their two-night stay guests are invited to select from a series of cold-therapy treatments from Glacial Shell Massage, Coolsculpting, Ice Fountain, Experience Showers and Kneipp Walk & Kneipp Path. Die-hard chill seekers can amplify their icy experience with an exhilarating alfresco 'Snow Bath' in the fresh Alpine powder outside the spa walls.

To book: Rates for the Ice Rituals package start from CHF 2,250 and include: a 2 night stay in a Chic room for 2 guests including half board, one Glacial Shell massage, one Coolsculpting for 1 body part / zone, full access to Le Grand Spa's facilities, and local transfers on arrival and departure.

Private Pads: Luxury Chalet Stays

Given this winter is the first full ski-season since the outbreak of the pandemic, the appetite for ski-centric holidays which allow a release from the frustration of lockdowns is at an all-time high. As such, UHNW travellers are seeking private and exclusive experiences from their short haul breaks that will set their stays above the rest, allow them to reconnect with loved ones and indulge in some well-deserved extravagance, pushing the wallet as much as the imagination. The *Private Pads* package has been designed for guests looking to elevate their stay and to experience Gstaad in an ultra-luxurious setting. Le Grand Bellevue's chalet lodgings are luxurious yet as cosy as can be. Connected to the main hotel but offering an added layer of privacy, the chalet is home to 11 secluded suites and rooms which can be reserved individually or

together and are perfectly private pads where families and friends can curl up in front of the grand fireplace with fondue and fizz and listen to the crackle of the flames. Each suite has its own private terrace to enjoy a breath of fresh air and panoramic views of the spectacular Alpine region. This exclusive experience will set guests stays above the rest, allowing them to reconnect with loved ones in a secluded environment and with options to enjoy private in-chalet catering services.

To book: Rates for the Private Pads package start from CHF 9,900 per night per chalet and include: Overnight stay in a private Chalet comprising of: First floor: 2 Deluxe and 2 Chic rooms, second floor: 2 Deluxe and 2 Chic rooms, third floor: Grand Suite Chalet with 3 double rooms. Full access to Le Grand Spa's facilities and local transfers on arrival and departure.

Igloo, Fondue, Bellevue: Authentic Alpine Experiences

A hidden gem and a truly memorable experience on Le Grand Bellevue's doorstep, the two-night *Igloo, Fondue, Bellevue* package includes a half day's <u>igloo building experience</u> whereby guests will have the opportunity to construct their very own igloo on the Alpine mountain side before heading within their creation to enjoy a traditional fondue lunch! If this package wasn't already bursting with all things Alps, the second day offers a visit to <u>Glacier 3,000</u> accompanied by a traditional raclette dinner at either Le Petit Chalet or in the private ski gondola situated in the snowy grounds of the hotel.

To book: Rates for the Igloo, Fondue, Bellevue package start from CHF 2,200 and include a 2 night stay in a Chic room for 2 guests including half board, an igloo building experience with fondue, Glacier 3000 tickets for 2, 3-course dinner at Le Petit Chalet including 1 bottle of house wine, access to Le Grand Spa and local transfers on arrival and departure.

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Editor's Note:

Le Grand Bellevue re-launched in January 2014 after a year-long renovation by dynamic young owners, Daniel and Davia Koetser. In the heart of Gstaad village, the hotel was originally built in 1912 as a Cure House and Spa. Family-owned, managed and designed, the hotel comprises 57 bedrooms. Bold colours, eye-catching prints and elegant furniture make up the interiors. The hotel's signature restaurant LEONARD's offers exceptional fine dining overseen by highly respected Chef Francesco De Bartolomeis, whilst the more intimate 18-seat Le Petit Chalet serves up a menu of hearty Swiss dishes. An on-site sushi bar serves up the freshest sushi in the Alps. Features include an art-deco bar and cocktail lounge, Cigar Lounge, Private Cinema and the Gstaad Yacht Club. Le Grand Bellevue is home to a 3,000 square metre spa in partnership with organic English brand, Bamford and Cellcosmet. Le Grand Spa features a Thermal Oasis, indoor swimming pool and outdoor relaxation pool, well-stocked fitness suite, comprehensive roster of complimentary fitness classes and expert in-house Personal Trainers, Physiotherapists and Osteopaths.