



COOL-CAYTIONING IN GSTAAD WITH LE GRAND BELLEVUE



Traditionally for seeking out the sun and heat, summer is set to look a little different this year, with [Virtuoso](#) revealing 82% of travellers are opting for a destination cooler in temperature this year. Coupled with less crowds, a pared-back atmosphere and the longest opening dates of any hotel in Gstaad from 14th June to 6th October, [Le Grand Bellevue](#) is welcoming guests back for the season with an ever-impressive activity programme, spanning gourmet, wellness and adventure experiences.

SPORTING MAGIC

A playground for adventure, Le Grand Bellevue is the proud partner of several annual sporting events, including the Swatch Beach Volleyball Major (3rd-7th July), the Hublot Polo Gold Cup (22nd-25th August) and this year's inaugural Swiss Padel Tournament, making its debut from 29th – 31st August. Allowing travellers to *padel* their way through the charming chocolate box village, the highly anticipated event is guaranteed to feature action-packed matches, exciting pop-ups, and breathtaking mountain views, with a total of eight teams and both national and international players. Not the only first this year, back at the hotel Le Grand Bellevue will reveal the launch of Gstaad's first ever Padel Club - an ideal spot to perfect any swing complete with a new court and online community space. For something a little more laid back, e-biking in the mountains, sunrise yoga sessions, canyoning routes and panoramic paragliding experiences make up Le Grand Bellevue's on-site activity programme.

ALPINE DELICACIES

One of Gstaad's leading gourmet sensations, each summer Le Grand Bellevue offers hotel guests an array of unusual F&B offerings both on and off property. Immersive, authentic and educational, daily trips to the surrounding organic dairy farms provide guests with an insight into regional cheesemaking, while Saanegutsch's beer tours overlooking the countryside promise a memorable experience. Slow alfresco dining can be savoured with romantic farm table dinners prepared by Le Grand Bellevue's expert chefs, complete with intimate wine tastings, Swiss delicacies and pastoral folk traditions. Bucket list adventures don't stop there; this season Le Grand Bellevue's breezy hot air balloon rides will return, offering uninterrupted views over the charming chocolate box village with a picnic of freshly baked pastries and champagne for a sip in the sky.

HEALING MOUNTAIN WELLNESS

With nature-based activities at the heart, coolcations can be complete with one of Le Grand Bellevue's water-based activities, including a privately guided immersive wild swimming experience and stand-up paddle board yoga on the lake - allowing guests to both reconnect to themselves and the earth. Going far beyond traditional spa treatments and fitness experiences (which can both be enjoyed on-site), this summer Le Grand Bellevue will collaborate with Saanenland Tourism to launch a brand-new botanical hiking experience, allowing guests to forage for wild herbs and rare flowers, all while soaking up the scenic sights. Upon their return to the hotel, guests can rejuvenate tired legs with a Cellcosmet & Caviarlieri body ritual or indulge in a results-driven facial by expert Dr. Barbara Sturm & Bamford, including a private consultation and personalised treatment.

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To book: Rooms at Le Grand Bellevue start from £640 on a half-board basis. For more information, please visit www.bellevue-gstaad.ch

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Editor's Note:

Le Grand Bellevue re-launched in January 2014 after a year-long renovation by dynamic young owners, Daniel and Davia Koetser. In the heart of Gstaad village, the hotel was originally built in 1912 as a Cure House and Spa. Family-owned, managed and designed, the hotel comprises 57 bedrooms. Bold colours, eye-catching prints and elegant furniture make up the interiors. The hotel's signature restaurant LEONARD's offers exceptional fine dining overseen by Executive Chef Francesco de Bartolomeis (16 Gault Millau points), whilst the more intimate 18-seat Le Petit Chalet serves up a menu of hearty Swiss dishes. An on-site sushi bar serves up the freshest sushi in the Alps and other features include an art-deco bar and cocktail lounge, Cigar Lounge, Private Cinema and the Gstaad Yacht Club. Le Grand Bellevue is home to a 3,000 square metre subterranean spa in partnership with organic English brand, Bamford and Cellcosmet. Le Grand Spa features a Thermal Oasis, indoor swimming pool and outdoor relaxation pool, well-stocked fitness suite, comprehensive roster of complimentary fitness classes and expert in-house Personal Trainers, and Physiotherapists.